



## OUR CORE VALUES

- “We” supersedes “me”.
- We look after our clients’ interests as though they are our own.
- We have only open and honest and direct communication.
- We have team goals and successes, not individual agendas.
- We treat everyone with respect, fairness and courtesy.
- We are accountable for our clients and colleagues.
- We acknowledge mistakes and learn from them.
- We do more with less.
- We embrace and drive change.
- We share our success with the team.
- We create fun and encourage a little weirdness.
- We nurture creativity, passion, open-mindedness and determination.
- We encourage continual personal growth and learning – striving for continuous improvement.
- We ask everyone to be part of building a positive team and family spirit.
- We require humility.
- We believe the carrot is mightier than the stick.
- We agree that emotion is the enemy of success.
- We have a social responsibility to our team and our community.
- We strive for “yes” solutions over “no” reactions.